

MEMORANDUM

As we discussed, there are a few people we think you should call personally about the Rural Action plan. **The video and story will drop next Thursday, February 1, 2018.** We need to have calls made **before** the public announcement. These are very general points to be made in conversation. The second page is a list of calls others will make. This is just for your information.

	<i>Responsible Party:</i>	<i>Key Points to Make</i>
Commissioner Troxler 336-601-██████(cell) 919-707-3021 – Martha Worley, executive assistant	Governor	<ul style="list-style-type: none">• Importance of Rural in NC• Partner with local communities to build upon their assets and strengths• Remove silos of government to make interaction and collaboration easier• Want him to assist/participate/support• Pryor can meet with him to discuss further Current events in his shop <ul style="list-style-type: none">➤ Farm prices are really suppressed, many in trouble➤ A lot of unsettled issues are affecting our farming community – immigration, workforce
Margaret Spellings, UNC President, Minda Watkins, 919-962-4622	Governor	<ul style="list-style-type: none">• Just an FYI. Some of the counties selected may have UNC schools and want to include them in what we are doing (Pasquotank/ECSU & Robeson/ UNCP)• Rural health service/programs integral to UNC delivery model• Partner with local communities to build upon their assets and strengths• Remove silos of government to make interaction and collaboration easier
Patrick Woodie, Rural Center 919-605.██████(cell)	Governor	<ul style="list-style-type: none">• Meant to compliment not supplant• Partner with local communities to build upon their assets and strengths• Remove silos of government to make interaction and collaboration easier Information on Rural Center <ul style="list-style-type: none">➤ Rural Center has launched programs: to assist disaster counties; rural leadership development; faith-funded rural outreach
Larry Wooten, Farm Bureau <ul style="list-style-type: none">• You recently spoke with Mr. Wooten on ACP.	Governor	<ul style="list-style-type: none">• Partner with local communities to build upon their assets and strengths• Remove silos of government to make

<p>Not sure if you mentioned rural or if there needs to be another call.</p> <ul style="list-style-type: none"> • <p>919-306-████ (cell)</p>		<p>interaction and collaboration easier</p>
<p>Len McBride State Executive Director for the USDA North Carolina Farm Service Agency (FSA). He is from Statesville. (See attached)</p> <p>919-604-████ (cell)</p>	<p>Governor</p>	<ul style="list-style-type: none"> • Introduction • Tell him about the program • Pryor can meet with him to discuss further Information: <ul style="list-style-type: none"> ➤ Natural Resource & Conservation Service (NRCS) which is in his shop, is critical to NC agriculture. ➤ Bob Etheridge speaks highly of McBride as a career & thoughtful employee
		<ul style="list-style-type: none"> •

Calls to be made prior to February 1! There are others to be notified.

	<i>Responsible Party:</i>
League of Municipalities	Susi + Jordan
Institute of Government	Jenni
Emerging Issues Institute	Jenni
Senator Blue & Rep. Jackson	Susi + Brad
Community Colleges	Jenni
Congress members	Jordan + Kristi
Golden Leaf	Jenni
County Commissioners Association	Jenni + Jordan
NC Econ Developers Association	Napoleon
Private Colleges	Jenni
NCSL, CSG	Jenni
Electric Membership Corp	Napoleon
Rural Infrastructure Board	Copeland + Napoleon
Bob Chandler, Jr. State Director of NC USDA Rural Development (see attached)	Pryor